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International

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# logi trans

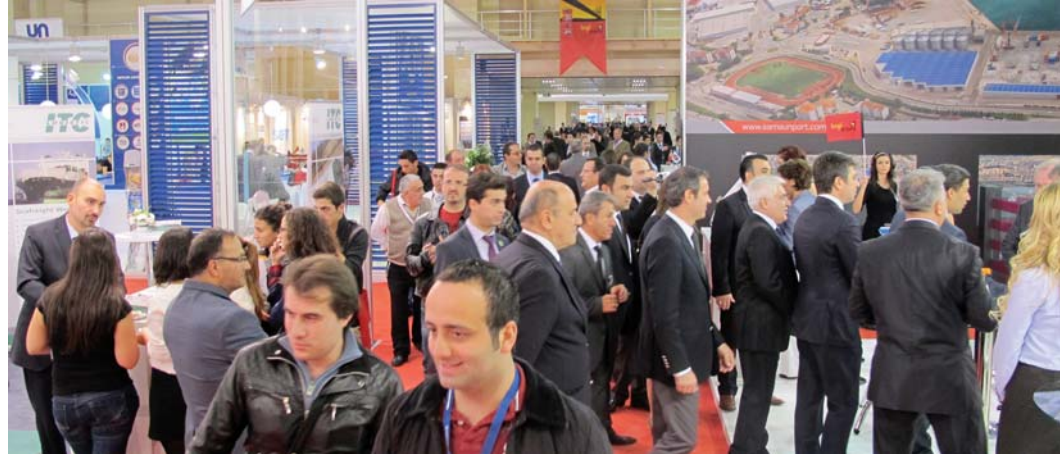
Transport Logistics Exhibition

**21-23 November 2013**  
Istanbul

[www.logitrans.com.tr](http://www.logitrans.com.tr)

Organized by EKO MMI Fair Limited Co.





## Logistics industry forum in Istanbul

**logitrans**, International Transport Logistics Exhibition is a premier platform for the logistics industry. Organized for the 7<sup>th</sup> time, this international exhibition provides the sector with a first-class forum - at the right time and in the right location: Istanbul, a global crossroads for transport and logistics. **logitrans** benefits from the professionalism of two competent partners with extensive experience in the organization of top-class trade shows. Take part in **logitrans** and feel the pulse of the logistics world.

**logitrans**, from November 21<sup>st</sup> to 23<sup>rd</sup> 2013, brings together a wide spectrum of logistics service providers, software developers and suppliers. All in one place, and at one time.

Don't miss your chance to be a part of this important international event. It is your gateway to new contacts, new target groups and the next level in your business.

### logitrans

International Transport Logistics Exhibition

21-23 November 2013





**logitrans** has now been officially approved as an “International Exhibition”, in recognition of the high level of international exhibitors and visitors it attracts.

## logitrans maps out the future of the sector

Istanbul is the perfect place for a trade gathering of the logistics and transport sector. It attracts participants from every segment of the industry, and across a wide geographical area - from transport systems, operators and services to IT, telematics and intralogistics. For transports by land, sea, air and rail. **logitrans** is an event you should not miss.

Transport and logistics professionals will be coming to this event to analyze trends, seek out solutions, and gain insights into the road ahead for their industry.

**logitrans** is a magnet for professionals from all sides of the sector. They all converge on **logitrans** to forge new contacts, to explore new business opportunities and to extend their knowledge base.

Don't miss this opportunity to enter new markets and consolidate existing business relationships. Present your products, solutions and services to a high-quality trade audience at **logitrans** 2013, and take your business to the next level of success.

Apply now:

» [www.logitrans.com.tr/participation](http://www.logitrans.com.tr/participation)



**16** countries  
**195** exhibitors  
**11.500** m<sup>2</sup> exhibition  
space



## A perfect presentation platform for your company

**logitrans**, International Transport Logistics Exhibition is a showcase for the entire value chain - products, services and innovations - in the world of transport and logistics. Exhibitors and visitors alike benefit from a clearly structured product range.

### **NEW in 2013:** **Air Cargo Pavilion**



Take advantage of this opportunity to present your company within our special decorated **Air Cargo Pavilion** at the industry's important international gathering in Istanbul and to make contacts with decision-makers in all logistics sectors.

For more information on prices please see:  
» [www.logitrans.com.tr/aircargo](http://www.logitrans.com.tr/aircargo)

All the developments of the sector are in one place.

Explore the innovations and opportunities  
at **logitrans 2013**.

### **Products and services 2013**

#### **1. Freight transport and logistics services**

- 3PL and 4PL companies
- Air Cargo (airlines, airports, GSAs, charter brokers and ground handlers)
- Container operators
- Express, parcel, postal and courier services
- Forwarders
- Inland shipping companies
- Ocean shipping lines, sea freight services

- Insurance companies and financial institutions
- Intermodal/combined transporters
- Logistic operators
- Ports
- Railway agencies, public authorities and private operators
- Risk management institutions
- Road transportation companies
- Supply chain management
- Traffic management companies

#### **2. Freight transport systems**

- Bodyworks
- Bodywork applications
- Container manufacturers
- Trailers
- Trucks
- Vans
- Commercial vehicles spare parts
- Commercial vehicles accessories
- Commercial vehicles workshop equipment



## logitrans in figures

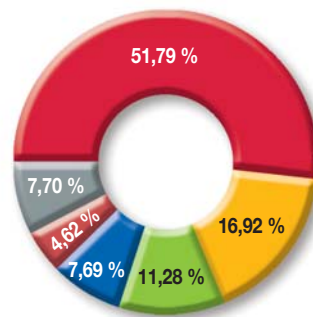
**logitrans** 2012 attracted more than 12,600 participants from 53 countries. Compared with the previous event, the number of participants was six percent higher. A total of 195 companies from 16 countries presented their products and services along the entire value-added chain in logistics, telematics and transport on an exhibition area of 11,500 square meters.

With 94 international companies, the proportion of foreign exhibitors was just under 50 percent. Exhibitors also came for the first time from India, Jordan, New Zealand, Slovenia and Sweden. The top five exhibitor countries were Turkey, Germany, Italy, Austria and Latvia.

### Countries of origin of exhibitors

 Austria	 Latvia
 France	 Netherlands
 Georgia	 New Zealand
 Germany	 Russia
 Greece	 Slovenia
 India	 Sweden
 Italy	 Switzerland
 Jordan	 Turkey

### Share of exhibitors by country



Country	Exhibitor
Turkey	101
Germany	33
Italy	22
Austria	15
Latvia	9
Other	15

#### 3. IT/Telematics, e-business, telecommunications

- Communications systems
- Data-processing systems
- E-commerce and e-business systems
- Integrated traffic management systems ITMS
- Transport control and DP systems

#### 4. Intralogistics, materials flow

- Auto ID
- Forklift
- Packaging
- Storage machinery, equipment and systems
- Warehouse management systems

#### 5. Miscellaneous

- Organizations, trade associations
- Research and development
- Trade/specialty literature
- Educational institutes



## Key facts for your success at logitrans

**logitrans** provides a range of services to ensure the success of its exhibitors.

Here are all the key data and links:

Make sure of your booth now!

For participation forms go to:

» [www.logitrans.com.tr/participation](http://www.logitrans.com.tr/participation)

Have a look at the range of exhibitor services:

» [www.logitrans.com.tr/services](http://www.logitrans.com.tr/services)

For information on visas and accommodation:

» [www.logitrans.com.tr/foryourplanning](http://www.logitrans.com.tr/foryourplanning)

Key dates:

Exhibition dates : **21-23 November 2013**

Opening hours : **10:00 - 18:00 daily**

### Booth prices\*

Standard construction	EUR 183/m <sup>2</sup>
Floor space only	EUR 114/m <sup>2</sup>
Participation fee exhibitor/co-exhibitor	EUR 183

### Booth prices\* Air Cargo Pavilion

Floor Space only	Standard Construction (row stand)	Standard Construction "fully equipped" (row stand)	Premium Construction "fully equipped" (corner stand)
Minimum 20 m <sup>2</sup>	9 m <sup>2</sup> EUR 1,647	9 m <sup>2</sup> EUR 1,980	9 m <sup>2</sup> EUR 2,790
EUR 114 / m <sup>2</sup>	18 m <sup>2</sup> EUR 3,294	18 m <sup>2</sup> EUR 3,760	18 m <sup>2</sup> EUR 5,290
	27 m <sup>2</sup> EUR 4,941	27 m <sup>2</sup> EUR 5,470	27 m <sup>2</sup> EUR 7,700

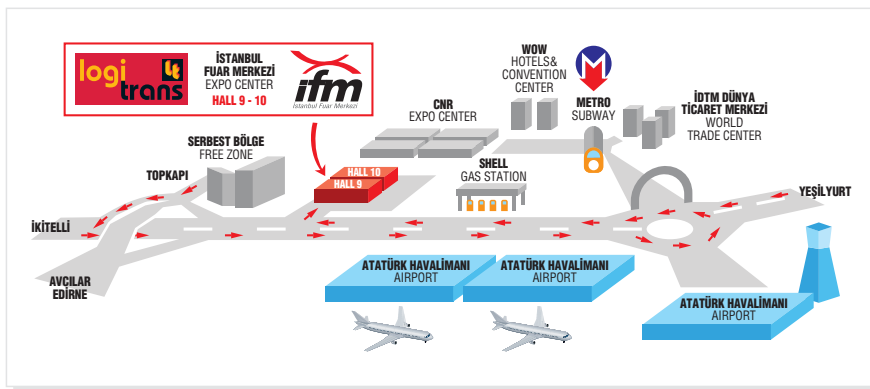
(9 m<sup>2</sup> and 18 m<sup>2</sup> only bookable including stand construction)

\*18% VAT not included.

For more information about participation and prices please see:

» [www.logitrans.com.tr/exhibit](http://www.logitrans.com.tr/exhibit)

### Exhibition plan





## Many reasons to exhibit again

Fifty percent of the exhibitors who took part in **logitrans** 2012 are planning to attend the next edition of the show in 2013. This significant proportion is a strong indication of the status and importance of **logitrans** within the industry. **logitrans** is a platform for real business, a place where trade professionals come to engage in serious negotiations and to sign contracts.

Trade visitors and exhibitors from across the transport and logistics sector flock to **logitrans** each year, underlining their commitment to their show. Exhibitor satisfaction is always high - here are some of the comments from exhibitors who took part in **logitrans** 2012:

*«We fully support **logitrans**. As far as we are concerned, this exhibition is the hub for the logistics industry. We have seen growing interest in the event and expect this to increase more next year.»*

Ercan Oran, Sales and Technical Support Manager, Polisan, Turkey

*«As a market leader in the rental of intermodal goods wagons, the Turkish market, with its potential and connections with Central Europe, is immensely important to us. That is why after our first attendance at the **logitrans** trade fair, we are delighted with its internationality and the number of promising contacts.»*

Karsten Sachsenröder, CEO AAE -Ahaus Alstätter Eisenbahn Holding AG, Switzerland

*«The 6<sup>th</sup> **logitrans** also impressed us with the value-added which this exhibition generates every year. More than \$10 billion were invested in Turkey in 2012. 620 new international companies were established. The number of international companies in this area has increased tenfold from 285 in 2007 to more than 2,800 in 2012. In order to be competitive and promote this sector and the country - which forms the bridge between east and west - there is naturally a need for cooperation agreements, investments and growth plans.»*

Çetin Nuhoğlu, Turkish Transport and Logistics Assembly - Turkish Association of Chambers of Commerce and Commodity Exchanges, Turkey

*«Our experience of **logitrans** 2012 was that it was a professionally organized event. The contacts we have forged are very promising and the large number of decision-makers was very gratifying. We were especially surprised by the great interest shown in our software solutions for road freight transport and the quality of the meetings with representatives of numerous Turkish and international companies. The trade fair is an important element in the PTV Group's entry into the Turkish transport market. We can unreservedly recommend **logitrans**.»*

Stephan Ruppert, Product Manager, PTV Group, Germany

## Contact

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